# **Customer Art Approval Form**

EFMEDI PO#703158\_LOTUS FAMILY DENTAL(W316251)

ITEM PPD-220
Tropical SPF 15

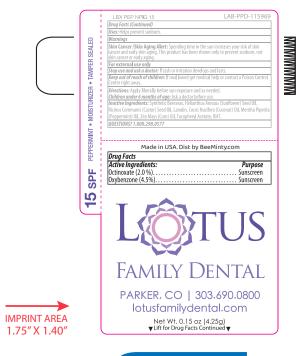
ITEM PPD-319
Beeswax Peppermint SPF 15

### LAB-PPD-115968





## LAB-PPD-115969



#### Imprint Color(s)



#### **Art Guidelines**

#### 1. Labels

- a. Positive imprint 5 pt minimum

  b. Reverse imprint 7 pt minimum

  c. Serif and italic types 7 pt minimum

  d. Line weight, positive lines .5

  e. Line weight, reverse lines (gap) .75
- \* Ornate and display type faces will be printed on a case-by-case analysis.
- \* Registered marks and trademarks should be enlarged for clear printing.

#### **Color Variance Notification**

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.